MINUTES
STATE BOARD OF VOCATIONAL EDUCATION

Barber National Institute
100 Barber Place, Erie, PA 16507

September 21, 2011

The meeting was called to order at 1:03 p.m. by Chairman Larry Wittig.

Attending:

Erin Agnew	Kirk Hallett (via phone)	Ed Sheehan
James Barker	Francis Michelini	Shannon Sullivan
Connie Davis (via phone)	Ivory Nelson (via phone)	Karen Farmer White
Paul Ferrera	Jon Peri	A. Lee Williams
Dan Fogarty	Mollie Phillips	Larry Wittig

APPROVAL OF MINUTES

The minutes of the July 20, 2011, meeting of the State Board of Vocational Education were approved on a **Michelini/Peri** motion.

REPORT OF THE DIRECTOR OF THE BUREAU OF CAREER AND TECHNICAL EDUCATION

In addition to her written report, Dr. Lee Burket provided follow-up to items discussed at the July 2011 State Board meeting regarding local business partnerships.

- The Bureau continues to pursue the development of statewide Programs Of Study (POS), which is aligned with the Federal Carl D. Perkins Career and Technical Education Improvement Act of 2006. In fall 2011, the Bureau will review and revise Phase I and II POS task lists, if necessary, to align with new or modified industry standards, align to applicable eligible content found in the state's academic standards, and conduct an alignment study of the revised task list and applicable NOCTI assessments. Once the POS are revised, the Perkins postsecondary institutions will re-align their current POS articulation agreements to show a continued sequence of courses from the secondary level to completion of the postsecondary level.
- The Bureau is partnering with several industry foundations and industry associations to further align CTE program offerings with industry standards. Among those industry partnerships are the PA Automotive Association Foundation and the Associated Pennsylvania Constructors.

Dr. Burket also presented the Board with new materials developed by the Bureau to help guide the development of industry partnerships, including a new Implementation Guide for "Establishing and Sustaining Business/Industry Partnerships" and an online toolkit for use with

the state's Career Education and Work Standards. The materials identify five "must have" elements to develop and sustain a successful Industry Partnership:

- Understand the business/industry environment and be responsive to input.
- Establish a presence in the business/industry community.
- Identify needs of the CTC.
- Communicate benefits to business/industry.
- Develop targeted marketing/outreach strategies.

Dr. Burket then introduced Debbie Thompson, President of Strategy Solutions, who helps manage Industry Partnerships on behalf of the NWPA Workforce Investment Board. Ms. Thompson discussed what constitutes an Industry Partnership and how it differs from traditional workforce development models; explained the benefits to employers, educators, workforce developers and economic developers; and discussed some of the targeted partnerships supported by the local Workforce Investment Board in Northwestern Pennsylvania.

PUBLIC COMMENT

Matt Pundt, principal of Central Career and Technical School, thanked Dr. Burket for PDE's support since he came on staff in July. Mr. Pundt said there is demand for career and technical education, and discussed the challenges his school faces with overcrowding and a waiting list of two to three hundred students who would like to enroll.

ACTION ITEMS

There were no action items.

ADJOURNMENT

There being no further items of business, the meeting was adjourned at 1:40 p.m.

Stephanie Jones

Stephanie Jones
Administrative Assistant